

Strickler Livestock
Shane Strickler
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2011 Pasture Sale

September 4, 2011

Dear Customer,

Thank you for your interest in this year's calf crop. This year we will be offering 18 steers for sale. Last year's calf crop was very competitive and had eight champions. In addition to our steer offering, I am also offering around 15 private treaty steers as well as heifers that will be available starting September 25 after the sale. This year's pasture sale will begin on Thursday, September 22nd and run through Sunday, September 25th.

This year I will be using the same phone bid format. If you wish to bid on a particular lot(s), the latest you must have your bids phoned in to myself is 1pm on September 25. I will be accepting bids starting on September 22nd, so if you have interest in a particular lot, don't wait until the last minute to call me to ensure you have the opportunity to bid on the particular animal you are interested.

On September 25th, I will start the bid off process, beginning with the calf that has the highest bid. Contending bidders will be called and told the current price, and have the opportunity to continue the bidding process. The bid increment will be set at \$50 per bid. Runner up bidders who do not purchase their first choice will have the opportunity to bid on other calves that follow in the sale order.

I will be calling customers from the start of the sale to help expedite this bid off process. Customers who bid on a particular lot will be told who had the winning bid on that individual lot only. Calves must be paid for in full and picked up by October 9, 2011 or incur a \$5 per day fee up until they are picked up.

All steers are guaranteed to be sound and breakable. **All problems must be brought to my attention within the first 60 days of ownership for this guarantee.** All calves in the sale

will be weaned, vaccinated and started on feed. This year all of the calves will be washed, rough clipped and trained to tie. For a fee of \$200 per head, we will perform extra halter breaking. Owners who choose to have this service have until November 6 to pick up their animals and will not incur the extra \$5 per head for feed. Families are welcome to come and work with my crew to learn the basics of how to work with their calf.

I look forward to working with you to find the right calf to fit your needs. Feel free to call with questions or to setup a time to see this year's offering of calves in person. DVDs will be available after the first of September.

Thank you for your interest,

Shane Strickler